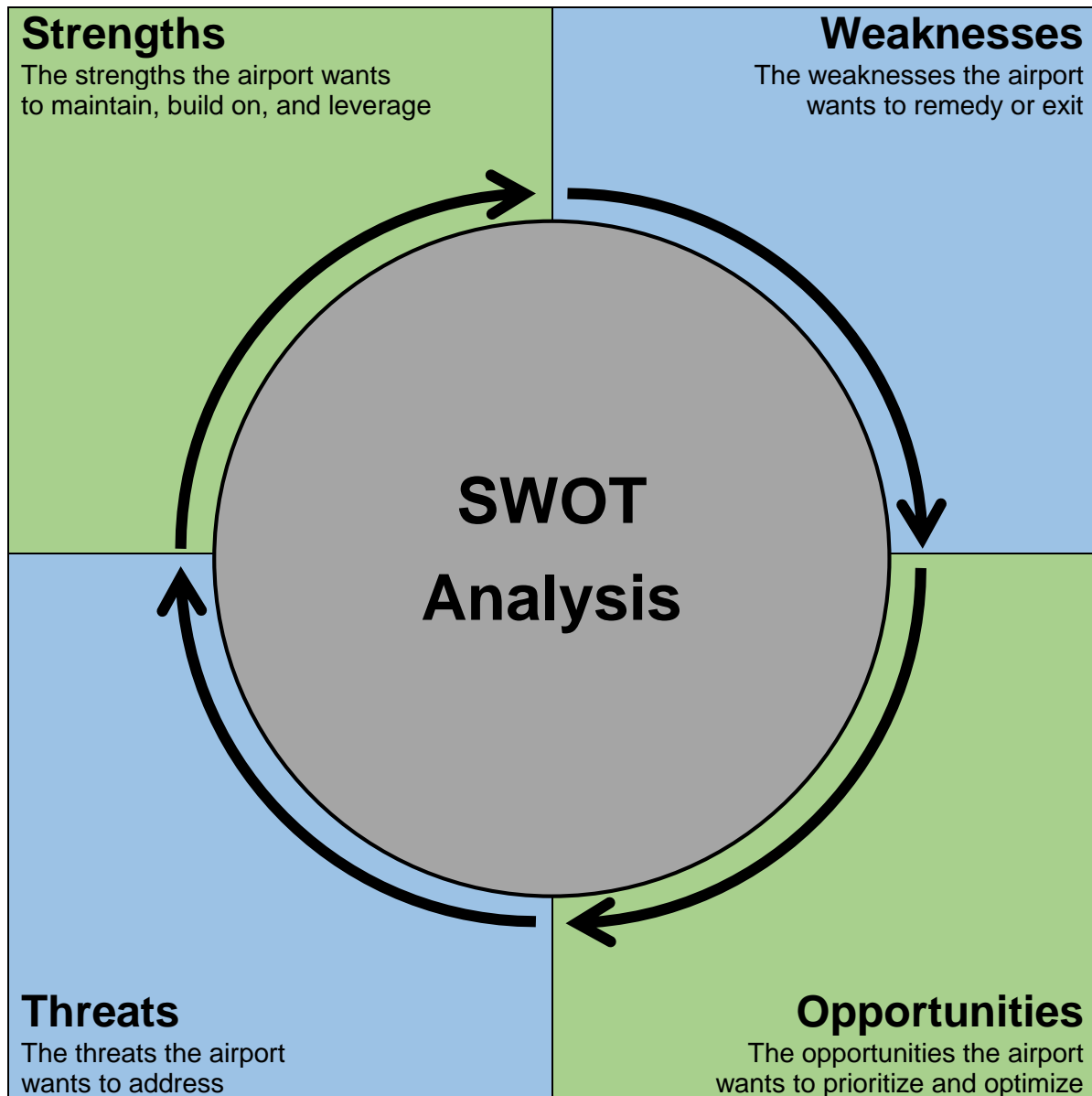


SWOT Analysis Process



Source: Mead & Hunt, based on Exhibit 4.1—Diagram of a SWOT Analysis. ACRP Report 28, p. 23