The following document is supplemental to *ACRP WebResource 16:* *Playbook for Developing a Culture of Innovation at Airports* (ACRP Project 01-47, “A Guide to Developing a Culture of Innovation at Airports”). The full WebResource can be found at https://crp.trb.org/acrpwebresource16/.

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**Developing a Culture of Innovation at [Insert Your Airport Name]**

*Personalized Playbook Worksheet*

Welcome to the personalized playbook worksheet for *ACRP WebResource 16: Playbook for Developing a Culture of Innovation at Airports.* The tables below are a place to ***list out*** which Plays your organization will implement within the 5 organizational elements listed below. It is also a place for you to ***manage the status*** and ***drive progress*** as you roll out each Play in your pursuit of a culture of innovation.



Example play:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Play | Description | Champion | Status | Next Actions |
| Play 6. Develop an innovation mindset  | Develop a new vernacular to avoid the stigma associated with “failure”.  | Jane Smith, Airport Operations Team Leader | Working with team to develop a list of words associated with “failure” that team members can and cannot use (e.g., trial or experiment vs. mistake) | Jane needs to roll out new language ideas at next team meeting for discussion and refinement. |

## Leadership Plays

Review [this section](https://crp.trb.org/acrpwebresource16/part2-develop/chapter-5-ft/chapter-5-dd1/) in the WebResource and list out below which Plays you will seek to implement.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Play | Description | Champion | Status | Next Actions |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

*Add more rows to the table as needed*

## Staff Plays

Review [this section](https://crp.trb.org/acrpwebresource16/part2-develop/chapter-5-ft/chapter-5-dd2/) in the WebResource and list out below which Plays you will seek to implement.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Play | Description | Champion | Status | Next Actions |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

*Add more rows to the table as needed*

## Strategy and Policy Plays

Review [this section](https://crp.trb.org/acrpwebresource16/part2-develop/chapter-5-ft/chapter-5-dd3/) in the WebResource and list out below which Plays you will seek to implement.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Play | Description | Champion | Status | Next Actions |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

*Add more rows to the table as needed*

## Organizational Structure Plays

Review [this section](https://crp.trb.org/acrpwebresource16/part2-develop/chapter-5-ft/chapter-5-dd4/) in the WebResource and list out below which Plays you will seek to implement.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Play | Description | Champion | Status | Next Actions |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

*Add more rows to the table as needed*

## Process and Procedure Plays

Review [this section](https://crp.trb.org/acrpwebresource16/part2-develop/chapter-5-ft/chapter-5-dd5/) in the WebResource and list out below which Plays you will seek to implement.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Play | Description | Champion | Status | Next Actions |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

*Add more rows to the table as needed*