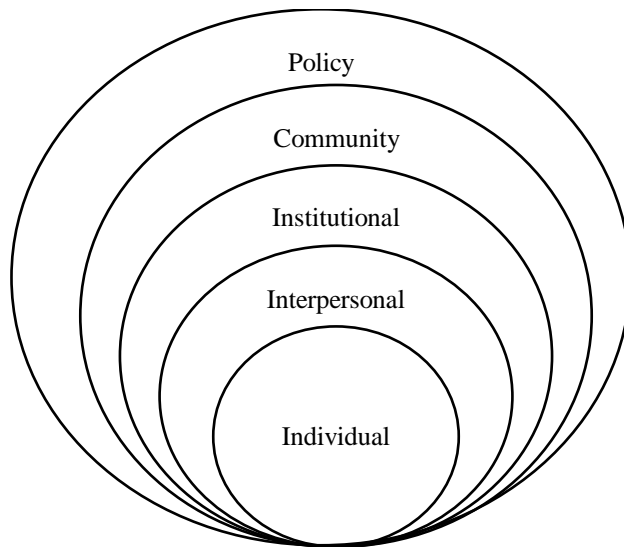


Social-Ecological Model

The social-ecological model explains an individual's behavior through five personal and environmental factors (McLeroy, Steckler, & Bibeau, 1988). Beginning at the individual level, a person's knowledge, attitudes, and developmental history influence behavior. Each progressing level involves influence from larger domains of people, such as family, institutions, community, and public policy (McLeroy et al., 1988). Figure 7 shows the personal and environmental factor relationships of the social-ecological model.



Primary Source: McLeroy, Steckler, & Bibeau (1988).